



Firstly, Bruno Aveillan is an internationally renowned French director and photographer. He has directed many award winning advertising campaigns for highly illustrious clients such as Louis Vuitton (the campaign «Where will life take you» has won more than 14 prestigious international awards including Gold Clio Award and Gold London International Award). In 2009, the Museum of Decorative Arts at the Louvre consecrated a retrospective of his work within their major exhibition devoted to advertising in cinema.